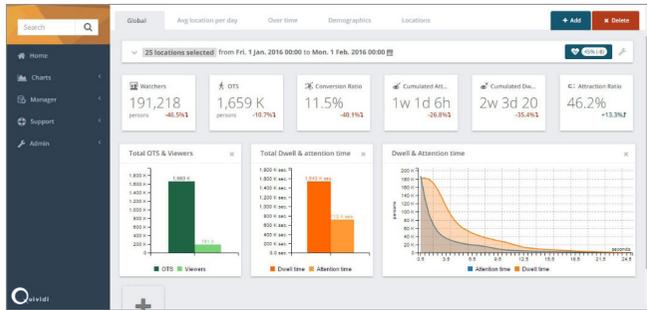


SSS-100 Quick Start Guide

SSS-100 Activate the Quividi Audience Process

Thank you for purchasing these Nexcom players, which come preloaded with Quividi's leading video analytics solution for Digital Signage. This solution will let you know how many persons walk past your screens, look to them, what their dwell time and attention time is, and what their demographic composition is.



We hope you will enjoy those insights.

Step 1.

You will first need to add a camera to your player and place that camera on top of your screen. It is recommended to select a USB webcam compatible with the UVC norm, such as those from Logitech or Microsoft. For more information, please consult Quividi's knowledge base on <http://help.quividi.com> and search for "cameras".

Step 2.

To access your audience statistics online, you will need to request your credentials from Quividi by filling up a form on page <http://www.quividi.com/nexcom-registration/>

The registration form includes the following fields:

- COMPANY: *
- WEBSITE: *
- FIRST NAME: *
- LAST NAME: *
- BUSINESS TITLE: *
- EMAIL: *

Additional text on the form: "Thanks for purchasing a Nexcom player with the Quividi solution preinstalled on it. To access your audience and traffic data, Quividi needs to know your contact details. Once you have filled up the fields therebelow, we will revert to you with credentials giving you access to your private dashboard and with a simple process to ensure all of your Nexcom players are registered at once."

Step 3.

Quividi will revert to you within 24 hours with your codes, as well as simple instructions on how to register online your players.

Step 4.

Another 24 hours after you have completed that list, you will be able to access your private online dashboard, as well as specific support pages. If you experience any issue, please email support_nexcom@quividi.com

The registration form includes the following fields:

- On what network should these locations be moved to: Quividi
- Please enter the serial numbers of the players you want to activate
- Serial number* (e.g., 0123456789) and New location name* (e.g., Location Front Door)
- Serial number* (e.g., ABCDEFGH) and New location name* (e.g., Another Location)
- Serial number* (e.g., This serial number is invalid) and New location name* (e.g., New location name*)

A button at the bottom says "Click to send this request to Quividi".

SSS-100 Device Setup Process

Step 1.

Connect HDMI cable to NDIS B325-SI3 HDMI Port and display signage.

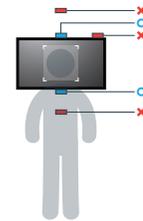
Step 2.

Connect Camera USB cable to NDIS B325-SI3 USB Port.



Step 3.

Add a camera to your player and place that camera on top of your screen. (Refer to below down **appendix** of camera recommendation).



Step 4.

Power on NDIS B325-SI3 and touch display.

Step 5.

Login to your Azure account and start to design interactive playlist on PowerDigiS CMS. Please contact NEXCOM sales rep. for your account info.

The login page includes the following fields:

- Username: administrator
- Password: [Redacted]
- Language: English

A "Login" button is located at the bottom right.

Step 6.

Dispatch playlist to NDIS B325-SI3 and start your campaign.

The interface shows a "Presentation List" with a calendar view for November 2017. The "Properties" section includes:

- Presentation Name: Normal
- Recurrent Period: Start Date: 2017-01-01, End Date: 2017-12-31
- Play Time: Start Time: 0:00, End Time: 23:59
- Recurrent Mode: RunOnce, Daily, Weekly

Step 7.

You can check audience analytics report from your azure account.

